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**Marlboro**

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MARLBORO FEMALE GEAR SELF-MAILER  
3 VERSIONS

© Philip Morris Inc. 1996 0062542

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

Lights: Kings Men: 10 mg "tar," 0.7 mg nicotine;  
Kings Box & Soft & 100's 10 mg "tar," 0.8 mg  
nicotine - Medium: Kings Soft 11 mg "tar,"  
0.9 mg nicotine; Kings Box 12 mg "tar," 0.9 mg  
nicotine; 100's 13 mg "tar," 1.0 mg nicotine - Full  
Flavor: Men: Box 15 mg "tar," 1.0 mg nicotine;  
100's Soft 15 mg "tar," 1.1 mg nicotine; Regular  
& 100's Box & Men: Soft 16 mg "tar," 1.1 mg  
nicotine av. per cigarette by FTC method.

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